

ENCINO NEIGHBORHOOD COUNCIL
(A CERTIFIED NEIGHBORHOOD COUNCIL)

OUTREACH COMMITTEE MEETING

Tuesday, August 16, 2005

E.N.C. Headquarters

Chamber Conference Room

4933 Balboa Blvd.

MINUTES

Roll call (Quorum is 5 of 8)

Committee Members Present: Georgia Gammon, Sharon Brewer, Pat Kater, Greg Martayan, Marsia Powers

Guests: Linda Goldstein, Sharon Lambert, Hi Hand, Barbara Hand, Gerald Silver, Tia Boyd, Tom Soong

Excused Absence: Abbey Faranesh Unexcused Absence: Victoria Miller

Chair, Larry Permaul, called the meeting of the Outreach Committee to order at 7:05 p.m.

1. First meeting of new committee, no minutes

2. L. Goldstein nominated Greg Martayan for Vice-Chair, L. Permaul seconded. Nomination approved by unanimous vote

3. Taste of Encino Discussion

A. Handout suggestions

1). Coloring books from DWP, L.A.P.D. and MTA

2). T. Boyd suggested booklets explaining ENC, what they have accomplished, website info. Committee members suggested adding names of board members, area map, trifold booklet (17" paper). G. Martayan stressed importance of

www.encinocouncil.org website printed on everything. L. Goldstein suggested

Adhoc Committee for booklet, which would be Greg Martayan, Hi Hand, Pat Kater, Tia Boyd, and Larry Permaul.

3). T-shirts for workers, same as last year. Those who still had from last year could wear those. Good for advertising ENC. T. Boyd and P. Kater will check on t-shirt prices.

Unanimous vote

4). Nail files, combs, key rings with whistles, all with website info. G. Martayan will report price for about 2,000 items. P. Kater to check on magnets the same size as last years with important info on them like "311" and website.

5). Tote bags in canvas with either forest green or dark brown printing, one color only (tree logo, Council, website) Discussion on placing items from merchants inside bags or if bags donated by a merchant, can their name be placed on bag. T. Soong to check with DONE for legality. Merchants cannot give money. T. Boyd and P. Kater to get price for tote bags.

B. Council approved \$150 for "Taste of Encino" booth fee. Expenditures for "Taste of Encino" will be placed on agenda for August 24 th meeting. Vote to present the costs of

tote bags, promotional items, newsletters, and brochures to the full Council for a vote on 8/24 was unanimous.

- C. B. Hand will contact L.A.P.D. and ask if they would like to piggyback on our booth and supply their promotional items.
- D. Drawing for prizes that are donated by merchants.

4. Newsletter discussion.

- A. Items for September/October newsletter need to be in the ENC office by the 24 th of August. Will go out first week in September.
- B. Presently includes calendar of events from the Community Center, Sports Center, and Library and some committee reports. Area Reps should be dispersing the newsletter in their community. G. Martayan reiterated that all members of the Council need to get out there and let the community know we are here. M. Powers volunteered to develop a format for the newsletter. All reports would be given to the office staff and ENC office to type.

5. P. Kater to provide the letterhead with the tree logo.

6. Public Comment – None, as it occurred throughout the meeting.

7. Next meeting is September 13 th at 7:00 pm, pending availability of meeting room.

8. Meeting was adjourned at 8:35 pm.

Respectfully submitted,

Barbara Hand

Outreach Committee Secretary