



Officers

TODD RUBINSTEIN  
President

KATHY MOGHIMI-  
PATTERSON  
Vice President

ANNI KEUSSEYAN  
Secretary

SHARON BREWER  
Treasurer

SHERMAN GAMSON  
Sergeant at Arms

NOTICE AND AGENDA

**OUTREACH COMMITTEE MEETING**

**Date: Thursday February 26, 2015 Time: 7:00 p.m.**

**Location: Lakeside Café Restaurant • 16817 Ventura  
Boulevard, Encino, CA 91436**

<http://www.encinonc.org>

MOTION, DISCUSSION AND VOTE MAY BE TAKEN ON ALL AGENDA ITEMS

- 
1. Call to Order, Welcoming Remarks and Introductions.
  2. Discuss the **Output of information** whether it's via our "ENC Blog Style email" or any other media. Who is responsible for dispersing what information etc? Who gathers what information and does the output. *(It is my hope that we all get involved in this process - via election or volunteer, or is this simply a "staff" responsibility? - Discuss)*

Some of the information to be **dispersed** to Stake Holders whether we participate as an ENC or not:-

- 2015 Senior Symposium - **Saturday, April 25, 2015** from 8:00am to 2:30pm at the ONEgeneration Senior Enrichment Center - great speakers, vendors, health screenings, raffles and FREE lunch – Sponsorship request.
- LA River Clean-up Project scheduled for **Saturday April 11th**, 9:00 a.m. to 12:00 p.m. Sponsor Partnership with Parks Committee.
- Elizabeth Bogumil, Master's student in Sociology at California State University Northridge – Research Survey – Will examine the relationships between community **walkability**, attachment to place, sense of community and quality of life - [https://csunsubs.qualtrics.com/SE/?SID=SV\\_5BGKSgo9IBxlll1](https://csunsubs.qualtrics.com/SE/?SID=SV_5BGKSgo9IBxlll1).
- Any other information?

3. Our 2015 Budget.
4. Start working on a Draft, Developing an Outreach Plan/Mission/List of Goals for 2015 etc.

5. Proposal of an “All Day Retreat” specifically for the ENC Board, all the Committee heads and Committee members.
6. ENC Office Space Update – Desperately need to clean up and update our OWN ENC office space. How and what is needed?
7. Reading and meaningful Discussion of **Ideas submitted** to the Outreach Chair by stakeholders at the last ENC General Council Meeting on Wednesday August 27<sup>th</sup> 2014.
8. Discussion: How exactly do we increase Community Interest & Involvement in the ENC & *(do we need to be more “exciting”.....How?)*
9. Discussion: How to effectively do and use media and publicity; expanding our email list, Facebook, NextDoor and more....Addition of over 140 NEW names to our ENC Database thanks to “Taste of Encino”.
10. Propose new Name Tags for Board etc – Would like to fashion them after seeing what West Hills NC had at the Valley Alliance Neighborhood Council meeting we attended in October 2014.
11. Future Agenda Items and other Calendar Events – General discussion regarding possible subjects for future agendas and roles and responsibilities of committee members
12. Public Comments – *Comments from the public on non-agenda items within the Board’s subject matter jurisdiction. Public comments are limited to two minutes per speaker.*
13. Closing Comments by Committee Chair.
14. Next meeting.
15. Adjournment.

---

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials, and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of VOLUNTEERS who are elected by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the ENC General Board.

**PUBLIC INPUT AT ENC OUTREACH COMMITTEE MEETINGS** - An opportunity for the public or other Board members not on The ENC Outreach Committee to address the Committee will be provided during “Public Comment section”. The ENC Outreach Committee may or may not take any action or discuss matters addressed in “Public Comments.” Members of the public (or ENC board members or Alternates) who wish to be recognized on any item will have time during public comment section of this Meeting. However, the Outreach Committee may refer such matters to the appropriate Council Committees for further consideration.

\* Public comments are limited to TWO (2) minutes per speaker.

*To be further noted to all in attendance:*

Posting of your personal information to the ENC or any public organization and can be released upon a request to the ENC according to the CA Public Records Act. You are not required to post your personal information unless you choose to do so.

Pursuant to CA State Law, the agenda is posted for public review at: (1) the Encino Chamber of Commerce (viewable all hours), (2) Encino Community Center, (3) Balboa Sports Center, (4) Encino-Tarzana Branch Library, and (5) The Coffee Bean & Tea Leaf store (17301-1 Ventura Blvd). The agenda and report(s) related to an agenda item will be available for review at [www.EncinoNC.org](http://www.EncinoNC.org) as well.

In Compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, on the website, [www.encinonc.org](http://www.encinonc.org), may be viewed at the scheduled meeting. In Addition, if you would like a copy of any record related to an item on the agenda, please contact Encino NC Staff at [enc@socal.rr.com](mailto:enc@socal.rr.com) or [info@encinonc.org](mailto:info@encinonc.org) .

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting Amber Meshack, at (213) 978-1551, toll-free at (866) LA HELPS, or e-mail [amber.meshack@lacity.org](mailto:amber.meshack@lacity.org).

---

ENC MAILING ADDRESS:  
4924 PASO ROBLES AVE, ENCINO, CA. 91316  
TELEPHONE: (818) 971-6998  
[www.encinonc.org](http://www.encinonc.org)