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ENCINO NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE MEETING

Thursday, February 9, 2017 @ 6:30pm

**Encino Women's Club Kitchen
4924 Paso Robles Ave. Encino, CA, 91316**

Voting Members – ENC Members:

Alex Garay (Co-Chair)*, Jim Esterle (Co-Chair)*, Carol Levin*, * Laura Shovlowsky*, Debra George*

Voting Members – Stakeholders:

Gail Reysa, Janie Thompson

Alternate Committee Members:

Victoria Miller*, Henry Eshelman*

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Motion, Discussion, and Vote may be taken on all items

1. **Call to Order. Roll call; determination of quorum.**
2. **Appoint Secretary for Outreach Committee.**
3. **Define Outreach Committee (30 minutes):**
 - A. Mission Statement (review Outreach Committee Charter)
 - I. Why did you join the Outreach Committee?
 - II. Define responsibilities & goals of the Outreach Committee: Increase stakeholder attendance at the ENC General meetings, promote ENC events & other Committee events.

4. Outreach Committee Activities/Projects (45 minutes):

- A. Cultural Affairs Monies: Discuss the painting of the utility boxes in Encino. Plan how the boxes will be painted, where supplies will come from, and what artist will be commissioned to paint or setup for the children of Encino to paint.
- B. Community Civic Workshops: Discuss hosting community civic workshops on how the City Government works.
- C. Promote the ENC:
 - (a) Received a quote for 8 light pole banners for \$2,650.40 – identify if this is a method that the OC would like to explore to advertise the ENC.
 - (b) Bus bench advertising, same concept as the light pole banners but less expensive – an alternate method of advertising
 - (c) Farmer’s Market Booth – setup a booth at the Encino Farmer’s Market
- D. Commit to promote: LA River Clean Up (begins April 15th), OneGeneration Senior Symposium (May 20th) & Movies at the Park.

5. For March OC Meeting (5 minutes):

- A. Future Projects for next OC meeting: ENC Board Elections (how to attract stakeholders to become candidates), ENC website, modify text for advocacy versus comments, having Area Reps use Nextdoor to introduce themselves to the residents in their areas, ideas for an Outreach Committee event (helps promote ENC).

6. Public Comments on Non-Agenda Items:

Limited to TWO MINUTES (2) per speaker; total time for all public comment is limited to 10 minutes. Public is asked to fill out a speaker card and hand it to the Committee Chair.

7. Adjournment by 8:00pm

Next Outreach Committee meeting: TBD

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows:
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PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [encinonc.org](http://www.encinonc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Debra George, Board President, at [\(818\) 971-6996](tel:8189716996) or email via enc@socal.rr.com

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website www.encinonc.org

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Ernie Moscoso, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico enc@socal.rr.com para avisar al Concejo Vecinal."

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