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## **ENCINO NEIGHBORHOOD COUNCIL**

### **OUTREACH COMMITTEE MEETING MINUTES**

**Monday, January 8th, 2018**

Present: Alex Garay\*, Carol Levin\*, Jim Esterle\*, Chris Huckins\*, Gail Reysa

Guest Speaker: Erin Stone (11:11 A Creative Collective)

#### **Call to Order 6:30pm, Determination of quorum.**

1. **Approve Minutes from November 2017 Outreach Committee** – minutes were not ready.
2. **Updates on Old Business:**
  - A. Utility Boxes – The utility boxes have been identified and the next steps are to outline the expenses and move forward with securing the funding from Department of Cultural Affairs.
  - B. Neighborhood Council Workshops – Jim will work with Gibson on rolling out a board member education for new members as well as current members on what our NC can and cannot do.
3. **Guest Speaker** – Erin Stone from 11:11 A Creative Collective. A very informative presentation, their collective will guide us through the process to obtain City funds to complete the utility box project. She has worked with several NC's on utility box projects and was well prepared. Projected cost for each box is approximately \$1,250. \$750 goes to the artist, \$250 to the collective and \$250 for anti-graffiti top coat. The outline for the project is:
  - **Contract Terms**
  - Meet at Councilmembers office for permission and OK to request funds from DCA
  - Form of a committee (3 from 11:11, 1-2 stakeholders, 1-2 from ENC & perhaps from the Chamber.
  - Call for artists
  - Presentation of renditions
  - Back to artists with suggestions

- Paint the utility boxes.

The maintenance of the boxes is the responsibility of the artist for 2 years then up to the ENC. The lifespan of each box is 3-5 years. Rhonda Mitchell from DCA is the contact for 11:11. She has worked with the Reseda NC, Chatsworth NC, NOHO NC & with the City of Burbank on this type of project. Erin would like to meet at Councilmember Koretz's office.

#### 4. **New Business/Motions:**

- A. **Reaching 48,000 Encino Residents** – At each General Board meeting we often face motions that affect all Encino residents but only a small percentage show up. We need to be able to reach more residents to make sure they are aware of the ENC, the meetings and topics/motions we vote on. Their input is a priority and we need input from more residents. Possible ways to reach more residents: direct mail (newsletter), food truck festival, citizen of the month, digital sign for the Community Center & Nextdoor.
- B. **Waste Management** – There are steps that HOA's and business owners can take against the extremely high fees Waste Management is charging – the first step is to request a waste assessment, by contract they must complete this when requested. This usually lowers fees. There is an escape clause in the contract that CM Koretz might look into if fees and service is an issue.
- C. **ENC First Public Event** – Our first event for a booth might be the Egg Hunt at Los Encinos, followed by the Senior Symposium in May. A calendar of all events and dates will be created to keep track of them.

#### 5. Next Outreach Meeting will be February 12<sup>th</sup>, 2018