



**ENCINO**

**NEIGHBORHOOD COUNCIL**



## **ENCINO NEIGHBORHOOD COUNCIL**

**President:** Alex Garay

**Vice President:** Victoria Miller

**Secretary:** Kari Purcell

**Treasurer:** Patricia Bates

**Sergeant at Arms:** Lee Blumenfeld

# **OUTREACH COMMITTEE MEETING MINUTES**

**Monday, June 3<sup>rd</sup>, 2019 @ 6:30pm**

**Woman's -Club Room – Kitchen**

**4935 Balboa Blvd. Encino, CA, 91316**

### **Voting Members – ENC Members:**

**Alex Garay (Chair)\*, Jim Esterle\*, Carol Levin\*,**

### **Voting Members – Stakeholders:**

**Varant Majarian, Gina Corso, Jenny Birchfield**

### **Alternate Committee Members:**

**Victoria Miller\*, Lee Blumenfeld\*, Shani Hudson, Gail Reysa**

\* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Alex, Carol, Gina & Varant were in attendance

Motion, Discussion, and Vote may be taken on all items

### **1. Call to Order. Roll call.**

### **2. Public Comments on Non-Agenda Items:**

Limited to TWO MINUTES (2) per speaker; total time for all public comment is limited to 10 minutes. Public is asked to fill out a speaker card and hand it to the Committee Chair.

### **3. Approve minutes from May 2019 Outreach Committee meeting.**

<http://www.encinonc.org/>

4. **Old Business (10 min):**

- A. Utility Boxes – Update – Gail R.
- B. Forum on Crime – Alex G.
- C. Restaurant Tour – Alex G.

5. **New Business – (30 Min):**

- A. **CD 5/ENC** – Continued discussion on getting the NC and the CD5 together for a fun day in Encino, food and games with possibly a softball game between the two.
  - Discussion will continue on a future fun day between the NC and CD5
- B. **Encino Family Festival** – The ENC will most likely have a booth at the Family Fun Festival but we are also looking at a Pet Adoption Event at Genesta Park in conjunction with the Family Festival. In order to have the adoptable pets on the grass in the park, additional sponsorships will be required. The estimate in sponsorships required is approximately \$15,000 – if the ENC wants to have the pet adoption event with a walk, this is the amount needed. Discussion on possible ways to attain the required funds.
  - Discussion about the 15K that the Chamber would like the ENC to raise to have the pet adoption in conjunction with the Family Festival. It seems as if 15K is too much, Gina will contact Diana to see if we can get a definitive amount.
- C. **ENC Advertising 2019-2020** – Continued discussions on the best forms of advertising the ENC for the next year, print, social media and news & radio spots.
- D. **ENC Handouts** – Discussion and possible action – the ENC needs to update our tri-fold brochures. Each committee member should take one and come up with possible changes to the handouts. In addition each handout we have should contain the ENC's Instagram, Twitter and FB in addition to our website.
  - Each Outreach Committee member was given a handout to make changes for the next ENC meeting as well as the smaller handouts that we have to update them. All ENC material should have our FB, Instagram and Twitter moving forward.
- E. **Movie at the Park** – Date is set and film are set! Pizza is being provided by the Councilmember Koretz and also by Assemblymember Gabriel's office. We will have a desert truck and RAP will have activities for the kids before the movie. Discussion and possible action – What other things can we do for the pre-movie festivities? Costume contest, face painting, other ideas?
  - The Outreach Committee will finalize the details at the July meeting.

6. **Future Outreach Projects/Events:**

- A. Inventory of Outreach Items
- B. Encino Family Festival – Pet adoption/Pet wak

## 7. Adjournment by 8:00pm

### Next Outreach Committee meeting: July 1st, 2019.

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board. PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room [www.encinonc.org](http://www.encinonc.org) You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via [president@encinonc.org](mailto:president@encinonc.org)

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [encinonc.org](http://encinonc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via [president@encinonc.org](mailto:president@encinonc.org).

#### RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

#### SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico [president@encinonc.org](mailto:president@encinonc.org) para avisar al Concejo Vecinal.