



ENCINO

NEIGHBORHOOD COUNCIL



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay

Vice President: Victoria Miller

Secretary: Kari Purcell

Treasurer: Patricia Bates

Sergeant at Arms: Lee Blumenfeld

OUTREACH COMMITTEE MEETING

Tuesday, October 7st, 2019 @ 6:30pm

Woman's -Club Room

4935 Balboa Blvd. Encino, CA, 91316

Voting Members – ENC Members:

Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Varant Majarian*, Oliver Rodriguez*

Voting Members – Stakeholders:

Gina Corso, Jenny Birchfield

Alternate Committee Members:

Victoria Miller*, Lee Blumenfeld*, Shani Hudson, Gail Reysa

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

- Public Comments on Non-Agenda Items:** Public is asked to fill out a speaker card and hand it to the Chair or Secretary. TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes. Time may be adjusted at Chair's discretion. Public Comment on Non-Agenda Items will be heard at the onset of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration.
- Approve minutes from September 2019 Outreach Committee meeting (can be viewed at the ENC website:**
<https://www.encinonc.org/docs/34483283-5420.pdf>

Motion, Discussion, and Vote may be taken on all items

3. Old Business (30 min):

- A. Utility Boxes – Update – Alex G.
- B. Kiosk Location – Lee B.
- C. Recap Arts on the Move event – Alex G
- D. Recap Encino Family Festival – Alex G

4. New Business – (80 Min):Next sequential coding for new motions starts at: MOTION; OUT-19-10-0028:

- A. **Nick Greitzer** – Introduction to Nick Greitzer – interested in joining the Outreach Committee.
- B. **Holiday Toy Drive with Fire Station 83** – Discussion and possible action – Advertising is the key to getting the word out, how do we successfully market this toy drive? Invite local news, print...
- C. **Review suggestions for the updated ENC brochures and handouts** – Discussion and possible action of revisions for the ENC brochures and handouts.
- D. **2019 Valley Disaster Preparedness Fair** – Discussion about having a booth, last report is that very few people from Encino have signed up.
- E. **Update all Social Media accounts** – All ENC social media accounts should contain a blurb stating that a “like”, “share” or any other acknowledgement of a social media post, is not an endorsement of the ENC.
- F. **2019-2020 Promotional Item** – One promotional item discussed at the September 3rd Outreach Committee meeting needed further examination to determine the size of the item.
- G. **ENC Banner:** The ENC supported paying for water barricades for the Encino Family Festival – the Chamber was willing to place our banner on the barricades to show the ENC sponsored them, however the ENC does not have a banner. Discussion and possible action – should the ENC purchase a banner (similar to our existing table cover) to place at events?
- H. **LA City Council Files** – Review the latest LA City Council Files. Discussion and possible action on which committees should provide recommendations to the Encino Neighborhood Council.

5. Future Outreach Projects/Events:

- A. **Harvest Festival 2020**

6. Adjournment by 8:30pm

Next Outreach Committee meeting: Tuesday, November 4th

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.