



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay **Vice President:** Victoria Miller **Secretary:** Kari Purcell
Treasurer: Patricia Bates **Sergeant at Arms:**

OUTREACH COMMITTEE MEETING

MINUTES

Monday, February 1st, 2021 @ 6:30pm

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84715304677>

Or iPhone one-tap :

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Webinar ID: 847 1530 4677

International numbers available: <https://us02web.zoom.us/j/84715304677>

ALL WEBINARS ARE RECORDED

Voting Members – ENC Members: Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Heather Michaels*

Voting Members – Stakeholders: Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

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* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

- **Meeting called to order at 6:32pm, in attendance, Heather M., Jenny B., Jim E., & Alex G.**

Public Comment on Non-Agenda Items: Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the video feature, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration

- **At the time that public comment was called, there was 1 attendee that did not speak.**

- 1. Approve minutes from January 2021 Outreach Committee meeting: No minutes to approve, will approve in March.**
- 2. REMINDER: Advertising Schedule for the Encino Enterprise – Candidate filing begins 1/2/21 and ends on 2/16/21.** The release of certified candidates is 3/5/21. Vote by mail application begins 3/5/21 and ends 4/27/21. The deadlines for the ads in the Encino Enterprise are: December 17th edition deadline is **December 14th**. **January 21st** edition deadline is **January 18th**. **February 4th** edition is **February 1st**, **March 18th** edition (should have the list of candidates, larger ad) deadline is **March 15th** and the final reminder to vote ad in the **April 15th** edition deadline is **April 12th**.

Motion, Discussion, and Vote may be taken on all items

3. New Business – (80 Min)

Next sequential coding for new motions starts at: MOTION; OUT-20-10-0050:

- A. Outreach Committee Meeting dates for 2021 – Should we keep the 1st Monday of each month? Discussion and possible action.**
 - **After discussion, it was decided that this is an internal decision. The meetings will be on the 1st Monday of each month.**
- B. ENC Website – We had a presentation from the Web Corner with new updates and features we could have. One NC's site to look at is the Tarzana NC & Mar Vista NC. Discussion on what features are useful and possible action.**
 - **The Chair shared his screen showing the Tarzana NC website with the new features while a discussion on the new features occurred. One new feature is to have a map where one can put in their address and it will show which Area of Encino they live in. Discussion continued and it was decided to request to have the item on the Exec Committee agenda because there was no formal quote provided to vote on.**

C. **LA New District Attorney Policies and LAPD Layoffs Forum** – Define scope of town hall...what parties should be invited and set a date, most likely in April. **Discussion and possible action.**

- **A discussion started while the Chair was still sharing the screen – there was a new attendee that had their hand up but while screen sharing the host cannot see attendees that have raised their hands.**
- **A member from the public made a comment on the website item and the DA item.**
- **Discussion continued on whether how this may be accomplished – after discussion the thought is to have a forum with the LAPD and have a discussion about the cuts that are occurring. No formal date was set but it will not be anytime soon as we need to host a forum on redistricting and take care of the NC elections.**

D. **Review ENC brochure** – The ENC’s brochure needs a slight change and perhaps updating? Should any new bullet points be added under “Purpose”? Should we add our info@encinonc.org email under contact info? DONE’s address and phone number are incorrect, Los Angeles City Hall, 200 N. Spring St. #2005, Los Angeles, CA 90012 - (213) 978-1551. Should we add our social media, “Follow us on: Facebook, Twitter & Instagram”? **Discussion and possible action.**

- **On the current brochure, we have the incorrect address for DONE and add our social media handles. The rest of the brochure should remain the same.**
- **A request was made to get a quote from the same vendor, in Encino, that printed our last brochures.**
- **A member of the public made a comment**
- **Jim E. will get a quote for the revised brochures so the item can go on the Exec Committee meeting.**

4. Future Outreach Committee Projects: WIFI at the Community Center with a hot spot, review of give-a-way items and think of re-stocking them with funds from this fiscal year, review of changes for the ENC brochure.

5. Committee Member Comments on non-agenda items.

- Jim commented that he supports the change to the ENC’s site which led to a mini discussion.
- Alex G., commented to start thinking about the future and what items we should consider for future events.
- Jim asked what else can we do to advertise the election and at what point will we know how many people are running in the elections.
- Alex shared his screen to show those that have signed up for the election but further commented that there was an error on the election site. DONE used an old version of our Bylaws and the qualifications listed were not correct causing some to not get certified.
- Last comment was from the public.

6. **Adjournment by 8:30pm – Meeting adjourned at 7pm**

Next Outreach Committee meeting: March 1st 2021