



## ENCINO NEIGHBORHOOD COUNCIL

**President:** Alex Garay      **Vice President:** Victoria Miller      **Secretary:** Kari Purcell  
**Treasurer:** Patricia Bates      **Sergeant at Arms:**

### OUTREACH COMMITTEE MEETING **MINUTES**

**Monday, March 1<sup>st</sup>, 2021 @ 6:30pm**

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/81862423126>

**Or iPhone one-tap :**

**US: +16699006833,,81862423126# or +12532158782,,81862423126#**

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**Webinar ID: 818 6242 3126**

**International numbers available: <https://us02web.zoom.us/j/81862423126>**

**ALL WEBINARS ARE RECORDED**

**Voting Members – ENC Members: Alex Garay (Chair)\*, Jim Esterle\*, Carol Levin\*, Heather Michaels\***

**Voting Members – Stakeholders: Jenny Birchfield**

**Alternate Committee Members: Lee Blumenfeld\*, Shani Hudson**

\* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

**Call to Order. Roll call. – Meeting called to order at 6:35pm, Alex G, Jim E & Heather M were in attendance.**

**Public Comment on Non-Agenda Items:** Public calling in who wish to speak can use \*9 on your phone to request to speak. For those joining using the video feature, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration

- **No comments from the public – session closed**

**1. Approve minutes from January & February 2021 Outreach Committee meetings:**

**2. REMINDER: Advertising Schedule for the Encino Enterprise** – Candidate filing begins 1/2/21 and ends on 2/16/21. The release of certified candidates is 3/5/21. Vote by mail application begins 3/5/21 and ends 4/27/21. The deadlines for the ads in the Encino Enterprise are: December 17<sup>th</sup> edition deadline is December 14<sup>th</sup>. January 21<sup>st</sup> edition deadline is January 18<sup>th</sup>. February 4<sup>th</sup> edition is February 1<sup>st</sup>, March 18<sup>th</sup> edition (should have the list of candidates, larger ad) deadline is March 15<sup>th</sup> and the final reminder to vote ad in the April 15<sup>th</sup> edition deadline is April 12<sup>th</sup>.

### **Motion, Discussion, and Vote may be taken on all items**

### **3. New Business – (80 Min)**

Next sequential coding for new motions starts at: MOTION; OUT-21-03-0005:

**A. One Generation Senior Symposium 2021** – ONEgeneration will host the 13<sup>th</sup> annual Senior Symposium on June 19, 2021. The event will allow for a COVID-friendly opportunity to engage with local community vendors who provide resources and services for the older adult community and their caregivers. The cost for this year's event is \$1000 and we will receive a table, chairs and a canopy. The ONEgeneration Senior Symposium attracts many Encino residents each year. The ENC has been helping sponsor this event for many years, only missing last year's due to the pandemic. Because of the pandemic, this year's event will be held at the Encino Farmer's Market Parking Lot, 17400 Victory Blvd., Van Nuys 91406. **MOTION; OUT-21-03-0005: The ENC's Outreach Committee recommends that the Encino Neighborhood Council support having a booth at the ONEgeneration Senior Symposium, to be held on June 19<sup>th</sup>, 2021 at 17400 Victory Blvd., Van Nuys, 91406 and approve the expense of \$1000 for the booth.**

- **After committee member discussion, the motion was moved by Alex G, Heather M. 2nds. Passed: 3-0-0.**

**B. Candidate Forum** – There are 49 certified candidates for the ENC's 2021 election. Ideally we should have a candidate forum an hour before our General Board meeting, but with so many candidates, that is not feasible. We need about 2 hours so they can all introduce themselves and answer any questions. We could host the candidate forum at the next Outreach Committee meeting and heavily advertise it or have a separate candidate forum. Or, we can host a separate Candidate Forum on a different date. **Discussion and possible action.**

- **After committee discussion, the item will be referred to the Exec Committee to set a date for the candidate forum. The recommendation to the Exec Committee is to host on April 12<sup>th</sup>.**

**C. One Generation Promo Items** – What items should we target for the One Generation Senior Symposium? **Discussion and possible action.**

- **After committee discussion, it was decided that items will be brought to the following Outreach Committee for a possible vote to purchase.**

4. Future Outreach Committee Projects: WIFI at the Community Center with a hot spot, review of give-a-way items and think of re-stocking them with funds from this fiscal year.
5. Committee Member Comments on non-agenda items.
6. **Adjournment by 8:30pm – Meeting adjourned at 7:15pm**

**Next Outreach Committee meeting: April 5<sup>th</sup> 2021**

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

**PUBLIC POSTING OF AGENDAS** - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room [www.encinonc.org](http://www.encinonc.org) You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

**THE AMERICAN WITH DISABILITIES ACT** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via [president@encinonc.org](mailto:president@encinonc.org)

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [encinonc.org](http://encinonc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via [president@encinonc.org](mailto:president@encinonc.org).

**RECONSIDERATION AND GRIEVANCE PROCESS**

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

**SERVICIOS DE TRADUCCION**

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico [president@encinonc.org](mailto:president@encinonc.org) para avisar al Concejo Vecinal.