



Officers:
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VICTORIA MILLER • Vice President
ALEX GARAY • Secretary
GLENN BAILEY • Treasurer
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**NOTICE AND AGENDA
ENCINO NEIGHBORHOOD COUNCIL
GENERAL BOARD MEETING
Wednesday, January 26, 2022 @ 7 pm**

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/87533764334>

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Webinar ID: 875 3376 4334

International numbers available: <https://us02web.zoom.us/j/87533764334>

Zoom Webinars are Recorded

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE ENCINO NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION

Public Comment: Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair's discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak. Public comment on agenda items will be heard when the item is up for discussion. Public comment on agenda items is limited to 1 minutes per agenda item. Comments from the public on agenda items will be heard only when the respective item is being considered. Time may be adjusted at the Chair's discretion.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

Encino Neighborhood Council Board Members

Lee Blumenfeld Area 1 Rep	Walter Almora Area 2 Rep	Vacant Area 3 Rep	Jess Whitehill Area 4 Rep	Michael Silva Area 5 Rep
Laurie Kelson Area 6 Rep	Jim Esterle Area 7 Rep	Heather Michaels At-Large Rep	Henry Eshelman At-Large Rep	Alex Garay Apt/Condo Rep
Victoria Miller Business Rep	Andrew Zucker Business Rep	Jennifer Goldstein Education Rep	David Krygier Encino Chamber Rep	Vacant EPOA Rep
Eliot Cohen HOME Rep	Glenn Bailey Park/Advocate Environment Rep	Darin Spillman PLU Rep	Samuel Apikyan Public Safety Rep	Anni Keusseyan Religious Rep
Patricia Bates Volunteer Rep	Brooke Resnik Youth Rep			

Encino Neighborhood Council Alternates

Dana Frances Caruso Area 1 Rep Alt	Vacant Area 2 Rep Alt	Vacant Area 3 Rep Alt	Robert Wenger Area 4 Rep Alt	Jonathan Gabriel Area 5 Rep Alt
Vacant Area 6 Rep Alt	Lenny Beckerman Area 7 ReOp Alt	Lissa Morrow Christian At-Large Rep Alt 1	Vacant At-Large Rep Alt 2	Vacant Apt/Condo Rep Alt
Vacant Business Rep Alt 1	Vacant Business Rep Alt 2	Vacant Education Rep Alt	Vacant Encino Chamber Rep Alt	Daniel Freedman EPOA Rep Alt
Daniel Kashani HOME Rep Alt	Maury Geller Park/Advocate Environment Rep Alt	Melody Korehe PLU Rep Alt	Vacant Public Safety Rep Alt	Vacant Religious Rep Alt
Vacant Volunteer Rep Alt				

- 1. Call to Order. Start recording. Roll call. determination of quorum.**
- 2. Determine compliance with all required training; Sergeant-at-Arms Report.** Note the new Anti-Bias Learning for employees (ABLE) is required with an updated completion deadline of January 1, 2022. The completion date for Planning 101 training for PLU Committee members was also 1/1/2022.
- 3. Open Board positions in the Encino Neighborhood Council. Open Positions Include:** Area 2 Atl (1), Area 3 Representative (1), Area 3 Alt (1), Area 6 Alt (1), At Large Alt (1), Apartment/Condo Alt (1), Business Rep Alt (2), Education Alt (1), Public Safety Rep Alt (1), Religious Alt (1), Volunteer Alt (1), Appointed position Encino Chamber of Commerce Alt (1). Encino Property Owners Association Rep. (1). **Discussion and possible action on any applications or appointments received.**
- 4. Seating of Alternates:** The chair will appoint eligible Alternates with affirmation of the board. **Discussion and Possible Action:** *If at any Board meeting, a Representative who is absent either (a) has no designated Alternate or (b) has an Alternate who is also absent, then the president or presiding officer may, with the approval of a majority of the members entitled to vote at the meeting, designate an existing Alternate for any other Representative to serve and vote during the meeting in place of the absent Representative. In such an instance, the seat of any absent Representative temporarily becomes an At-Large Seat. The appointed Alternate must be in good standing with all required training to be eligible.*

5. **Reports from Public Officials/Departments/Community Agencies.** Due to a very large agenda for this meeting, the question and answer period will be limited to 1 minute per speaker. Any unaddressed issues will be forwarded to the designated official. Further guidance from DONE will be announced if received prior to the meeting.

LAPD, Senior Lead Officer Walia, 34024@lapd.online (818) 374-7634

Councilmember Nithya Raman: Kevin Sanchez-Morales Kevin.Sanchez-Morales@lacity.org
213-473-7004

Mayor Garcetti - West Valley Area Rep. Erin Seinfeld erin.seinfeld@lacity.org
(213)422-0815

Assemblymember Jesse Gabriel: Sarah Martin (Sarah.Martin@asm.ca.gov)(818) 346-4521 LA

County Supervisor Kuehl: Blake Clayton, BClayton@bos.lacounty.gov (818) 880-9416

West Valley Neighborhood Prosecutor: Michael Liu, Michael.liu@lacity.org

Department of Neighborhood Empowerment: Julien Antelin, julien.antelin@lacity.org

Budget Advocate: Lee Blumenfeld, encleeb@gmail.com

6. **Presentation:** LA Urban Forestry Division Supervisor Stephen DuPrey, Stephen.duprey@lacity.org
The tree inventory for Encino was recently completed; report is [linked here](#). Facts, Q & A on our native oak trees, see [handout](#).

7. **Officer's Reports:**

A. President's Report

1. Bylaws deadline 4/1/2022

B. Vice-President's Report

C. Treasurer's Report

1. Motion to approve the [December 2021 Monthly Expense Report](#)

D. Secretary's Report: Approval of [December 8, 2021 Minutes](#)

8. **New Business - Funding -Motion, Discussion and Vote may be taken on all items:**

A. **Outreach:**

1. **[ENC Little Library](#) – The ENC should consider the purchase a “[Free Little Library](#)” to place at the Community Center, Woman’s Club, or other Encino location.** Books may be donated to the ENC and listed as official ENC inventory with the City. A free library promotes literacy and putting down the electronic devices so that minds may be expanded. A complete library kit includes the housing, stand and a small plaque with 3 lines that may be customized. The cost to purchase a complete kit, from LittleFreeLibrary.org comes to \$419.97. **MOTION: The ENC’s Outreach Committee recommends that the board support the purchase of a Free Little Library kit, from freelittlelibrary.org to place at the Encino Community Center, Encino Woman’s Club, Fire Station 83, or other location in Encino & authorize up to \$475 for the purchase. Passed 3 (Y), 0 (N), 0 (A).**
2. **Certificate of Appreciation for Councilmember Koretz and CD5 staff -** The ENC should consider purchasing a certificate of appreciation for Councilmember Koretz and the entire CD5 staff that has worked with the ENC for the past 10 years. Rather than a generic certificate, one could be designed, customized, printed and framed for a minimal expense. The total cost for the frame & certificate paper should not exceed \$50 and may be obtained at Michael’s, Office Depot, or another Encino store. **MOTION; The ENC’s Outreach Committee recommends that**

the board support getting a certificate of appreciation for Councilmember Koretz and his staff & is requesting up to \$50 for the purchase of certificate paper and a frame from Office Depot., Michael's or other similar store. Heather M. 2nds, item passed: 3 (Y), 0 (N), 0 (A).

- 3. Lunch and Dinner for the West Valley LAPD Officers & Staff** – Our LAPD officers could use some encouragement and feel some appreciation from the communities they serve. In the past, the ENC has approved lunch/dinners for the frontline workers at Encino Hospital and Fire Station 83. Our officers see atrocities on the daily and have seen the reduction of support from the City. The ENC should consider purchasing 1 lunch service and 1 dinner service for the officers and staff at the West Valley LAPD Station in the amount of \$500 for lunch and \$500 for dinner, for a total of \$1000 from a local restaurant or pizza store. **MOTION; The ENC's Outreach Committee recommends that the board support the purchase of 1 lunch service and 1 dinner service of the officers and staff at the West Valley LAPD Station in the amounts of \$500 for lunch and \$500 for dinner, totaling \$1000 from a local restaurant/pizza store. Passed: 4(Y), 0 (N), 0 (A).**
- 4. Bus Bench Advertising** – In the past the ENC has purchased bus bench adverts and provided advertisement at a reasonable cost. The ENC should consider repurchasing the bus bench adverts from InSight Media as an advertising campaign and call to action to get involved. Locations will be in Encino with a priority for ads on Ventura Blvd. **MOTION; The ENC's Outreach Committee recommends that the board support advertising on bus benches through InSight Media and requests up to \$950 for 10 adverts on bus benches in Encino. Passed: 4 (Y), 0 (N), 0 (A).**
- 5. New light pole banners** – It's been several years since the ENC ordered the light pole banners. We had previously ordered 40 banners but over the years most of the banners have weathered and most need to be replaced. Cost estimates have been provided for the replacement of 20 banners and one for all 40 banners. The estimated cost (does not include tax & shipping) to replace 20 banners is: \$4,452.00. The cost to replace 40 banners is: \$7,362.00. This includes the banners and installation of the banners. The cost has nearly doubled since our last order. Additionally it is time to have the City Council renew our motion for the banners. The ENC should consider not purchasing new banners due to the current costs. **MOTION; The ENC's outreach committee recommends that the board support not purchasing new light pole banners nor renewing the City Council motion to keep our banners up given the current cost to replace the banners. Passed: 4 (Y), 0 (N), 0 (A).**

9. New Business - Non-funding: Motion, Discussion, and Vote may be taken on all items - Board members please inform the Chair prior to the meeting of consent items to be pulled for discussion.

A. Planning & Land Use: Planning and Land Use committee (consent):

Motion to file a [Community Impact Statement](#) on [Council File: 19-0603](#) City Building Code Fire District 1 Expansion / California Department of Forestry / Fire Protection Very High Fire Severity Zone / City High Wind Velocity Zone / Ordinance. The Encino Neighborhood Council strongly opposes Council File [19-0603](#). We recommend that the City of Los Angeles vote against this measure. The measure will increase construction and housing costs significantly with no commensurate public safety benefit. (Spillman moved, Blumenfeld second, 5 yes /0 no /0 abstention)

B. Outreach Committee:

- 1. Digital Media Policy** - Should the ENC file a community impact statement regarding the proposed Digital Communications Policy? Please see supporting Document, Digital Communications Policy for the current version. Although a recommendation from the Outreach Committee has been received, there are portions of the policy that should be decided at the Executive level. Please refer to the supporting document: [CIS Recommendation](#) regarding the Digital Media Policy. DONE has created a [Digital Media Policy](#) for social media communications. Several NCs have weighed in on this policy. On December 7th, the Board of Neighborhood Commissioners briefly discussed the policy but did not take action. However, it was determined that by January there would be a final version, with discussion in January/February and a final vote in March. Using social media to promote the NC is one of the responsibilities of the Outreach Committee. We need to be aware of the policy and how it pertains to using the NC accounts and how it may affect board members using their personal social media. The ENC should consider opposing the policy as written due to overreach on personal social media accounts. **MOTION: The ENC's Outreach Committee recommends that the board support the creation of a Digital Media Policy but does not support the policy as written, especially section 9 in its entirety. Passed: 4 (Y), 0 (N), 0 (A)**
- 2. NC Awareness Campaign** – The ENC should consider an NC Awareness Campaign? Great strides have been made in getting the word out that NCs exist, yet most still have few attendees at their meetings, i.e., the ENC has seen a decline in attendance from residents with the December 2021 Regular Board meeting having the fewest attendees in a long while. A campaign may need to be conducted to create greater awareness of NCs and the vital role they play in the community. Additionally, the campaign should also be directed at City Departments so that more responsibilities may be added to NCs. **MOTION: The ENC's Outreach Committee recommends that the board support starting an NC awareness campaign to help boost attendance & participation at NC meetings. The ENC, along with other NC's in CD4, DONE & City Departments will coordinate the efforts. Passed: 4 (Y), 0 (N), 0 (A)**
- 3. ENC Coffee with the Area Reps** – The ENC should consider supporting a Coffee with your Area Rep Campaign. [Other NCs](#) have started having these meetings at local coffee shops and other locations. The ENC may be able to work out an agreement with Starbucks and/or McDonald's in Encino to allow these mini meetings. The Outreach Committee would assist in getting the word out for each meeting date and if a small cost is to be incurred it will be voted on by the board. At this time we are interested in hearing if the Area Reps would be willing to meeting with their constituents. **MOTION: The ENC's Outreach Committee recommends that the board support hosting an Coffee with your Area Rep campaign at a local coffee shop or other Encino location. Passed: 4 (Y), 0 (N), 0 (A).**
- 4. Pyrotechnic show notifications** – Currently when firework shows occur no notification is provided to the residents near the show. This may cause unnecessary fear, an onset of PTSD, trauma to animals and calls regarding gun shots to the LAPD. There is a requirement in place to notify residents when filming will occur or when there will be a hearing regarding a development. However, no such requirement exists for pyrotechnic shows. Given that all pyrotechnic shows require permits, the ENC should consider supporting a notification system for pyrotechnic shows. To read the entire motion click: [Fireworks Notification Motion](#). **MOTION: The ENC's Outreach Committee recommends that the Encino Neighborhood Council support the Fireworks Motion and direct it to; LA City Council, the Los Angeles City Attorney and the Los Angeles Board of Fire Commissioners.**

5. **Welcome to Encino Sign** – At this time we are not seeking a request for funding, rather to see if there is interest from the board to look into the purchase of a Welcome to Encino sign. The Tarzana NC has a sign on Ventura Blvd, just West of Lindley welcoming all to Tarzana. The cost of the sign, in 2018, was between \$9000 - \$13,500 from Premium Sign Solutions. Should the ENC consider a similar sign for placement on Ventura Blvd at either the Eastern portion of Ventura or on the Western side? Additionally, we should seek support and a financial contribution from our new Councilmember and where should the sign be located? One possible location would be close to the 405 especially since we will be in the same Council District as Sherman Oaks. We may be able to convince CM Raman to assist with the payment as a welcome to being in her district and could advertise where the Chamber advertises in the Tarzana sign. The Outreach Committee has discussed the following **MOTION: The ENC’s Outreach Committee recommends that the board support purchasing a Welcome to Encino sign if the Councilmember agrees to share in the cost. Design would be forthcoming if approved and supported by the ENC and our new Councilmember. The cost of the sign is approximately \$13,500 for a similar sign to the Tarzana sign.**

C. Executive Committee:

1. **Discussion and possible action;** consider a community impact statement ([CIS](#)) to City Council and to the Board of Neighborhood Commissioners regarding [Council File 20-0963](#) noting issues with the Neighborhood Council Elections for the 2020-2021 year and impact on the next election cycle. Draft CIS Summary: The Encino Neighborhood Council (ENC) has concerns regarding the NC election process and related outreach, which include but are not limited to issues of reasonableness of expenditures for promotion of the election. It is essential that this be addressed in planning for 2023 elections.

D. Parks and Environment Committee (Consent):

1. **Motion:** The Parks & Environment Committee recommends the Encino Neighborhood Council (ENC) Council file a Community Impact Statement (CIS) in favor of Council File [21-0890](#) (Energy, Climate Change, Environmental Justice, and River Committee Motion (O’Farrell - Krekorian - Price)) relative to creating a strategic long term citywide Electric Vehicle (EV) Master Plan that includes provisions to maximize federal and state funding for the equitable placement of Electric Vehicle infrastructure citywide. Said approval is contingent on adequate provisions being made for the range of EV models in use and adaptable to future use, without bias as to model. Further, that placement of locations for such facilities be subject to consultation with the respective local Neighborhood Councils.(Davis moved/Bates Motion passed 2nd 5 yes/0 no/0 abstention).

10. **Public Comment on Non-Agenda Items** – Public comments on non-agenda items within the ENC’s subject matter jurisdiction is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair’s discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those who are using the Zoom application, please use the Raise Hand feature to speak.

11. Committee Reports

12. Board Member comment on non-agenda items.

13. Adjournment

Next meeting: Wednesday, February 23, 2022

Please see the Encino NC [website](#) for announcements of events

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's subject matter jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker per item, unless adjusted by the presiding officer of the Board or Committee. Consent items which have been unanimously approved by a public committee meeting are exempted unless pulled from the consent section by a Board member.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass display case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Community Center auditorium at 4935 Balboa Blvd, Encino, 91316, and digitally at www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/government/subscribe-agendasnotifications/subscribe-other-meetings-agendas-and-documents>

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Pat Bates, Board President, at (747) 282-0450 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the ENC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <https://www.encinonc.org/page/viewPage/bylaws>

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

SERVICIOS DE TRADUCCIÓN: Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Pat Bates, Presidente de la Mesa Directiva, al (747) 282-0450 o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.