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ENCINO NEIGHBORHOOD COUNCIL PLANNING AND LAND USE (PLU) COMMITTEE MEETING

Date: TUESDAY, JULY 11, 2017

Time: 7:00PM

Location: Encino Community Center
4935 Balboa Blvd, Encino, CA 91316

Stakeholders are invited to hear a presentations from the presenters listed in the action items, below. These items may affect your neighborhood. These developers, projects or presenters are seeking advisory comment from the Encino Neighborhood Council. You may speak and provide oral or written comments for the record on the impacts this project will have on you or your neighbors.

MEMBERS OF THE PUBLIC WHO WISH TO ASK A QUESTION OR SPEAK UNDER PUBLIC COMMENTS ARE REQUESTED TO FILL OUT A SPEAKER CARD AND PROVIDE IT TO THE CHAIR. Any personal information can be released pursuant to the CA Public Records Act.

MOTION(S), DISCUSSION(S), AND A VOTE MAY BE TAKEN ON ALL ITEMS POSTED ON THE AGENDA. At the discretion of the Chair this agenda may be modified as to time slots for agenda items or speakers to accommodate changes at that time

COMMITTEE MEMBERS ON THE ENC BOARD: Eliot Cohen* (Chair), Henry Eshelman*, Carol Levin*, Scott Linden*, Dr. Gerald "Jerry" Silver*

STAKEHOLDER COMMITTEE MEMBERS: Al Mass, Diana Menzer, Jo-Dee Becker

ALTERNATE COMMITTEE MEMBER(S): Shelley Billik**

* indicates ENC Board Member, **indicates ENC Alternate Board Member

1. Call to Order, Roll Call, Excused Absences, Determination of a Quorum, Sign-in Sheet, Public Speaker Cards, Code of Civility, Etc.
2. Approval of minutes from June 13, 2017 meeting.
3. Information Items (No action may be taken on this item)

A. Valley Beth Shalom Expansion/Construction Update CPC-2008-3937-CU-SPRSPP-SPPA and ENV-2007-5578-MND. A chat with Bart Pachino from Valley Beth Shalom who will update



<http://encinonc.org/land-use-committee.php>

us on the size and scope of the Temple's Expansion. He will also inform us on how the Temple's Contractors intend to minimize noise, dust, dirt from the Construction. Where the intended staging areas for Dump Trucks and Cement Trucks will be and where the construction crews will park.

4. **Action Items: (Discussion and Action May be Taken on these Items)**

A. **FAT SAL'S (DIR-2016-1930-SPP - 16901 Ventura Blvd. SPP).** As a general rule ENC-PLU Committee and the ENC welcomes and encourages new business to eventuate in Encino. Fat Sal's which has taken over the old Johnny Rocket's site on the Northwest Corner of Ventura and Balboa (16901 Ventura Blvd) has become controversial due to the size of their signage and the color of their facade. Some of the questions the PLU looks forward to discussing are: **1.** Whether the building conforms to the architectural drawing we saw when we initially approved the project? **2.** Is the color of Fat Sal's facade in keeping with the Encino Street Scape plan as adopted and approved Approved by the City Planning Commission on March 27, 2003? (<https://www.google.com/#q=ventura+blvd+streetscape+plan>) **3.** Are the signs in proportion to other businesses in the nearby area? Mr. Joshua Stone CEO of Fat's Sal's is expected to be in attendance. The PLU looks forward to a constructive dialogue with Mr. Stone.

• The following sections of the "**Encino Streetscape Plan & Design Guidelines**" state:

○ **Section 2.3**

"New signage shall not create a visual conflict with existing signage in the same block frontage or, if at an intersection, with the signage on the other corners. All new signs, both individually, and as part of a sign program, shall take into consideration the location of various streetscape Elements such as street lights, bus shelters, and trees. In the case of trees, their initial size and growth shall be considered when determining the size and location of signage."

○ **Section 6.2**

"Paint/Colors/Surface Treatments of Commercial Buildings and Facades No more than five (5) colors shall be used per business/shop including the building itself, canopies/awnings, door and window frames, hardware, adjacent pole and/or monument signs, other than mural or mosaics on buildings approved by the Cultural Affairs Commission. Colors should relate to the overall building design and not be the dominant characteristic that is primarily used as an "attention getter" device."

<https://www.google.com/#q=ventura+blvd+streetscape+plan>

5. **General Public Comment (for Items not on the Agenda, but within the jurisdiction of the Encino Neighborhood Council)**

6. **Committee Member Comments**

7. **Adjournment (8:45PM)**

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or



concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Community Center www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Debra George, Board President, at (818) 971-6996 or email via enc@socal.rr.com **PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Debra George, Board President, at (818) 971-6996 or email via enc@socal.rr.com. **RECONSIDERATION AND GRIEVANCE PROCESS**

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board Meetings and our website <http://www.encinonc.org/bylaws.ph>

SERVICIOS DE TRADUCCION Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Debra George, Presidente de la Mesa Directiva, al (818) 971-6996 o por correo electrónico enc@socal.rr.com para avisar al Concejo Vecinal.

