

## **MOTION**

### **No Flyer/Door Tag Advert List**

With more LA City residents using social media, crime is at the forefront of our residents. Residents are now able to receive crime information as it happens while in years past it was reported by word of mouth or reported by local media. Home burglaries are one of the highest concerns of our residents.

Reports from COMPSTAT show the following for LA City; 2014 YTD burglaries 15112, 2015 YTD burglaries 16123, 2016 YTD burglaries 15493 & 2017 YTD burglaries 16392. Residents believe that flyers and door tag adverts alert criminals as to whether the resident is home or away.

The First Amendment does protect businesses and allows “canvassing” of areas by placing adverts on doors. Criminals will scout out areas checking for homes where there is a collection of adverts on doors or if they have not been removed, lending to the thought that the resident is not home or away on vacation. Often criminals will also pose as people canvassing checking for unremoved flyers/door tags and checking car doors in driveways.

In order to help protect LA City residents, I THEREFORE MOVE that the LA City Council adopt a No Flyer/Door Tag Advert List (NFDTA List) much like the National Do Not Call List but on a City-wide level:

- An official NFDTA List is created for the residents of Los Angeles.
- LA City Residents will be able to place their addresses on the NFDTA List
- Companies wishing to “canvass” areas in LA City will need to adhere to residents that have placed their address on the NFDTA List.
- The NFDTA List does not include notices for deliveries

I FURTHER MOVE that the LA City Council adopt a penalty for businesses that do not comply with the NFDTA List with the funds created from the penalties sent to the Neighborhood Council's in the area of the infraction to further enhance the NC's commitment to safe communities. Infractions for businesses should be tiered:

- First Infraction - \$500
- Second Infraction - \$1500
- Third Infraction - \$2500
- Fourth Infraction - \$5000
- Fifth Infraction - \$10,000

I FURTHER MOVE that once an address has been added to the NFDTA List that it remains on the list until the homeowner removes the address.

I FURTHER MOVE that LA City create an office of compliance to record, maintain and enforce the NFDTA List.

I FURTHER MOVE that the NFDTA List is adopted as an LA City Ordinance.

Presented By: \_\_\_\_\_

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President