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4924 Paso Robles Avenue • Encino • CA • 91316 (747) 284-0450

NOTICE AND AGENDA ENCINO NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE MEETING

Monday, October 7, 2024 @7PM ZOOM

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/87050942391>

Or One tap mobile : US: +16699006833,,87050942391# or +13462487799,,87050942391# Or Telephone: Dial(for higher quality, dial a number based on your current location): US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) Webinar ID: 870 5094 2391 International numbers available:

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Zoom Webinars are recorded

IN CONFORMITY WITH GOVERNOR NEWSOME SIGNING SB411 INTO LAW ON OCTOBER 9, 2023 AND IN COMFORMITY WITH THE LOS ANGELES CITY COUNCIL PASSING CF 23-1114, THE ENCINO NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION

Public Comment: Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair's discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak. Public comment on agenda items will be heard when the item is up for discussion. Public comment on agenda items is limited to 1 minutes per agenda item. Comments from the public on agenda items will be heard only when the respective item is being considered. Time may be adjusted at the Chair's discretion.

Voting Committee Members: *Joshua Sauter: Chair, *Laure Stevens, *Roy Nwaiser, *LeeVante Haywood, *Kelvin Tolbert, Ryan Levey, Kristin Moss and Varant Majarian.

Alternate Committee Members: *Heather Michaels, *Max Furberg

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee

meeting.

1. Call to Order. Start recording. Roll call. Determination of quorum.

2. Public Comment on Non-Agenda Items – Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair’s discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak.

3. Reports from Public Officials/Departments/Community Agencies as

4. New Business – Motion, Discussion and Voting may be taken on all items:

A. Discussion on potential collaboration with Lisa Hart, Executive Director of the Los Angeles Neighborhood Council Sustainability Alliance (NCSA), to support outreach for a DWP-funded home electrification project in Council District 4. The committee will explore ways to assist with promoting the program through newsletters and social media and plan for a possible future presentation by Lisa Hart. **Discussion and Possible Action.**

B. Discussion on organizing a Children's Concert Initiative as part of Encino Children's Day, tentatively scheduled for January or February at Encino Park. The event will feature a series of concerts tailored for children ages two to five, creating a festival-like atmosphere. The committee will brainstorm ways to promote the event, engage families, and collaborate with local performers and organizations to make the event a success. **Discussion and possible action.**

C. Discussion on establishing a new protocol now that Kristen Moss and Aaron Devandry have joined the team. The committee will outline roles, responsibilities, and communication strategies, and determine key objectives to achieve moving forward. This will include brainstorming priorities and projects that the team would like to accomplish together to enhance community outreach efforts. **Discussion and Possible Action.**

D. Discussion and planning on how to maximize outreach for the LAUSD Elementary Magnet Academy for Enriched Sciences event that was awarded the Neighborhood Purpose Grant. The committee will strategize ways to effectively promote the event, including leveraging social media, newsletters, and community partnerships. We will also assign tasks for flyer distribution, digital promotion, and engaging local schools, parents, and relevant organizations to ensure strong attendance and community involvement.

E. Discussion on planning the content for the next Encino Neighborhood Council Newsletter for October. The committee will review potential topics, including upcoming events like the science school event on October 8th, local initiatives, and community updates. We will also determine

deadlines, assign content creation, and strategize on the best ways to engage the community through the newsletter.

- F. Discussion on outreach strategies for the Encino Community Center Halloween event through social media and marketing. The committee will plan the content and schedule for social media posts, including event details, engaging visuals, and community participation incentives. Additionally, we will explore collaborating with local influencers, community groups, and partners to amplify the event's promotion, as well as potential paid advertising options and flyer distribution to maximize attendance. Tasks will be assigned for content creation, posting, and community engagement.

- G. Discussion on outreach strategies for the Encino Burglary Prevention Event and Public Safety Town Hall Meeting on November 20th. The committee will plan to promote the event through social media, newsletters, and community partners, highlighting the importance of public safety and expert tips on burglary prevention. We will explore using targeted social media ads, collaborating with neighborhood associations, and distributing flyers at local businesses and community centers. Tasks will be assigned for creating and scheduling posts, contacting local media for event coverage, and engaging residents to maximize attendance and community involvement.

5. Committee members comment on non-agenda items.

Adjournment.

Next Meetings: Outreach Committee: November 4, 2024 in person.

Announcements: Please see the Encino NC website for announcements of other events and to join our mailing list. [Here](#)

2025 Election Timeline and Election Handbook – The 2025 ENC elections are around the corner, please review the election handbook and timeline to become familiar with all things election. Encino is in Region 3.

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

IN CONFORMITY WITH THE OCTOBER 6, 2023 ENACTMENT OF CALIFORNIA SENATE BILL 411 (PORTANTINO) AND LA CITY COUNCIL APPROVAL ON NOVEMBER 1, 2023, THE ENCINO NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED VIRTUALLY.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's subject matter jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker per item, unless adjusted by the presiding officer of the Board or Committee. Consent items which have been unanimously approved by a public committee meeting are exempted unless pulled from the consent section by a Board member.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass display case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, 91316 and digitally at www.encinonc.org. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System: [Early Notification System \(ENS\)](#)

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Josh Sautter, Board President, at (747) 282-0450 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <https://www.encinonc.org/page/viewPage/bylaws>

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

SERVICIOS DE TRADUCCIÓN: Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Josh Sautter, Presidente de la Mesa Directiva, al (747) 282-0450 o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.

SB 411 Updates: In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body’s control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.