

# City of Los Angeles Office of the City Clerk Neighborhood Council Funding Program



## **Neighborhood Purposes Grants**

Neighborhood Purposes Grants (NPGs) provide NCs opportunities to develop partnerships with local 501(c)(3) nonprofits and public schools to build community and enhance neighborhoods in the City of Los Angeles. Projects and activities supported by NPGs vary widely and can include, but are not limited to:

- The Arts
- Beautification
- Community Support
- Education
- Community Improvements

NPG-funded projects and activities must be for a *public benefit* and purpose, **open**, *accessible*, and *free of charge* to stakeholders.

Grants approved by NCs exceeding \$5,000 involve further review and possible City contract by the Office of the City Clerk.

Visit the NC Funding Program website page on NPGs (<u>click here</u>) to find out more details about how 501(c)(3) nonprofits and public schools serving NC areas can apply. There are two NPG Information Packets; One for prospective applicants to help guide them in the application process, and one for NC board members outlining considerations and factors to keep in mind while evaluating NPG requests.

A "Project Completion Report" template is also provided to help ensure accountability in the use of Grant funds and help demonstrate how NCs and their partners are supporting L.A. communities and stakeholders. NCs and NPG recipients are strongly encouraged to work together to complete and submit the Report at the conclusion of the project.

Any questions you may have with the NPG process, please contact us at the NC Funding Program:

- Clerk.NCFunding@lacity.org
- (213) 978-1058

# **Neighborhood Council Funding Program**

### **APPLICATION for Neighborhood Purposes Grant (NPG)**





This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

a)	Organization Name	Fee	deral I.D. # (EIN#)	State of Incorporation	Date of 501(c)(3 Status (if applic		
b)							
	Organization Mailing Address	Cit	y	State	Zip Code		
c)							
	Business Address (If different)	Cit	y	State	Zip Code		
d)	PRIMARY CONTACT INFORMATION:						
	Name	P	hone	Email			
2)	Type of Organization- Please select one:  ☐ Public School (not to include private schools)  Attach Signed letter on School Letterhead	or	☐ 501(c)(3) Non-Profit (other than religious institutions) Attach IRS Determination Letter				

### SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

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\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or <a href="mailto:clerk.ncfunding@lacity.org">clerk.ncfunding@lacity.org</a> for instructions on completing this form

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#### **KIERNAN GRAVES**

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# TREATMENT PROPOSAL: PHASE 2

PREPARED FOR:

DATE:

Sandy Bleifer September 13, 2024

#### PROJECT:

Can of Cardines Sandy Bleifer, 1975 DCA Mural #81 Acrylic on concrete

#### **OVERVIEW**

The iconic mural *Can of Cardines*, painted by Sandy Bleifer in 1975 on the 101 underpass at Havenhurst, is a whimsical yet serious social commentary. *Can of Cardines* was part of the first generation of street art that contributed to Los Angeles being known as the "Mural Capital of the World". Next year is the 50th anniversary of Bleifer's mural, one of the few surviving from this time period. Despite its age, the mural is in excellent condition, a testament to the surface preparation and painting methods employed by the artist, the ongoing maintenance by the City, and the protective environment of the underpass. These factors have contributed to the preservation of the mural in a very stable condition. However, the mural has been affected by graffiti tags and the thick grey overpaint used by the City of Los Angeles or other organizations to conceal the graffiti. Phase 1 of the project will address the graffiti and overpaint covering the lower portion of the "key" of the "Cardine" Can. Small grants from local municipalities and non-profit artist organizations have funded Phase 1. The treatment described below will encompass Phase 2 of the project, which has not yet been funded:

- Remove all graffiti and overpaint on the upper portion of the mural.
- Clean the entire surface of the underpass.
- Restore the original background color of the lower section to remove the unsightly and distracting patchwork of gray paint used to cover various tags over the years. This will restore the mural to its original condition and re-emphasize the three-dimensionality, a key component of the artist's intention to use the negative space and situate the artwork within its physical context. This aspect is often overlooked but is a vital part of the artwork that connects the mural to the freeway above by orienting it in the architectural space.

Graffiti Control, a private subcontractor for the City of Los Angeles, has generously offered to apply a permanent anti-graffiti coating over the entire underpass pro bono. This coating will preserve this important work for generations and make it easy to remove any future graffiti or overpaint, preventing any graffiti or overpaint to damage or obscure the mural going forward.

#### TREATMENT METHODOLOGY

The upper portion of the mural is painted directly on the reinforced smooth concrete surface. Initial treatment testing with solvents and the CSGI Nano-restore systems, only available in Italy, were successful in safely removing the overpaint and graffiti. The proposed treatment is as follows:

- 1. Aqueous cleaning of surface.
- 2. Application of the Nanorestore Gel Peggy 6 loaded with Polar Coating B.
- 3. Mechanical removal of overpaint.
- 4. Application of Nanorestore Gel Peggy 6 loaded with Polar Coating G.
- 5. Mechanical removal of graffiti.
- 6. Restoration of the white background on the lower portion of the underpass.
- 7. Application of new anti-graffiti coating (by Graffiti Control).

#### **BUDGET\***

ITEM	TIME	COST - LABOR	COST - MATLS	TOTAL
Treatment testing	1 hrs	\$150	n/a	\$150
Cleaning and removal of overpaint and graffiti usuing the CSGI nanorestore gel cleaning system. Full documentation of process and conservation report.	3 days	\$2,500	\$150	\$2,500
Restoration of original background color to lower portion of the mural.	2 days	\$1750	\$300	\$2,050
Cleaning of the entire surface of the underpass in preparation for the anti-graffiti coating application	1 day	\$850	n/a	\$850
Public Art/Community Mural Discount 50% (conservation labor) + Treatment testing pro-bono		-\$2,550 -\$150		-\$2,550 -\$150
TOTAL		\$2,550	\$450	\$3,000

<sup>\*</sup> The conservation team would consist of one senior conservator and one conservation tech. If aesthetic reintegration is needed it will be taken on by the artist. The cost estimate is valid for one year.

#### REFERENCES

Sperling Cockcroft, E.; Barnet-Sánchez, H. (1993). "Introduction". Signs from the Heart: California Chicano Murals. UNM Press. pp. 5–21.. Sperling Cockcroft, E. (1993). "From Barrio to Mainstream: The Panorama of Latino Art". In Esteva-Fabregat, C.; Lomeli, F.; Kanellos, N. (eds.). Handbook of Hispanic Cultures in the United States: Literature and Art. Arte Publico Press. pp. 192–217. Morrison, Patt (5 April 1998). "Defending the Mural Capital of America". Los Angeles Times. Tannenbaum, Barbara (26 May 2002). "Art/Architecture; Where Miles of Murals Preach a People's Gospel". The New York Times. Graham, Jordan (8 September 2014). "A guide to the Mural Capital of the World". The Orange County Register.

# FIGURES





Figure 1 and 2: Sandy Bleifer restoring the mural in 2000 (above), after restoration in 2000 (below).



Figure 3. Before treatment, July 2024. The key and it's shadow have been obscrured by 7 layers of graffiti and overpaint.



Figures 4, 5, and 6: During treatment of graffiti and overpaint removal, working layer by layer to uncover the original paint layer of the artwork.



Figure 7 (left). During treatment, almost the entirety of the original paint layer in the lower section of the mural has been uncovered. Figures 7, 8 (right above), 9 (right below) A patchwork of grey and graffiti still remain on the upper portion.



Figure 10. Overview mural showing the patchwork of gray overpaint which must be removed before the permanent anti-graffiti coating can be applied. The lower portion of the wall will be restored to the original white (see Figure 1) prior to application of the anti-graffiti coating.



# **Can of Cardines**

**Artist: Sandy Bleifer** 

On View

City: Encino, CA, USA







# **Artwork details**

Collection: Artist-sponsored

Location: <u>Hayvenhurst Ave, Encino</u>

**Date: 1975** 

Placement: underpasses

Type: murals (any medium), mural paintings (visual works)

Material: acrylic paint



