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Josh Sautter - President
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Saturday, January 4, 2025

Encino Neighborhood Council “Encino Day ENC Outreach Event”

Event Information

Date: Sunday April 20, 2025
Time: 3-7PM
Location: Encino Park
16953 Ventura Blvd,
Encino, CA 91316

Scope & Description:

Encino Neighborhood Council is proposing to host an outreach event on Sunday April 20, 2025 from 3PM - 7PM at Encino Park. The event will aim to highlight the work that the ENC is doing in the community, inform the constituents of Encino about the mission of the ENC and how stakeholders can get involved. This includes, but will not be limited to the following information on the ENC’s committee work:

1. **ENC Elections & Available Board Positions** Inform the public how to get involved with the ENC. Highlight the upcoming election and seats available. Information about how to register and vote in the ENC election.
2. **ENC Public Safety Committee** Coffee w/ a Cop event at the park, provide home hardening information and natural disaster preparedness information. Have mounted police there if possible, Officer Walia, invite captain from Mid-Valley & LAFD.
3. **Airport Committee** – Provide information on efforts on noise abatement, air traffic, flight paths and growth of Van Nuys airport and how to submit complaints etc.
5. **ENC – Education & Youth Committees** – Provide information about various schools, youth events – how to get more youth involved in civic matters and highlight the mission of these new ENC committees.
6. **Parks Committee** – Highlight the ENC’s hope to advocate for restoration & clean-up the Sepulveda Basin recreation area, improve management of the area including fire protections and to address the homeless encampments in the area. Perhaps have some Park reps there. Plan for the Olympics.
7. **Traffic & Transportation Committee** – Ongoing traffic mitigation measures for Encino.
8. **Planning & Land Use** – Information about developments in Encino and the rezoning plans for the Ventura Blvd corridor.
9. **EPOA & HOME** – Table with information about the various community organizations and the work that they are doing.

The event will offer refreshments –possibly food provided by local vendors - The Stand or a local restaurant, coffee set-up from Laidrey, Donuts – mom and pop such as Primos and ice cream from Walters,. The ENC will obtain a health permit so we can serve from our popcorn maker. Water provided at various areas. Event will be open to the community and free.

The event will offer entertainment and activities for kids including – (Up for discussion) – Music interactive area for kids to play instruments, kids music act, musical act for final entertainment. Maybe a DJ? Also offer games, face painting & balloon art for families. Something for teens?

1. CD4 Nithya Raman.
2. Assembly Member Jesse Gabriel.
3. LA County Supervisor Lindsey Horvath.
4. Senator Henry Stern’s office
5. Mayor Karen Bass’s office
6. Others??

Event Contacts:

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ENCINO NEIGHBORHOOD COUNCIL - BACK TO SCHOOL MOVIE NIGHT

****WORKING BUDGET ESTIMATE ****

ITEMS	VENDOR	ENC PAID	SPONSORED	TBD SPONSORS	CONTRIBUTION:
1 Venue Rental / Permit Fees / Staffing	LA Parks & Recreation	\$ 600.00			
2 Entertainment	Music / Band		\$ 3,500.00	Nithya Raman	\$5,000.00
3 Entertainment	Kids Music Interactive		\$ 1,500.00	Nithya Raman	
4 Equipment Rental	Stage Rental		\$ 1,500.00	Henry Stern?	\$1,500.00
5 Equipment Rental	Sound System		\$ 1,000.00	Jesse Gabriel?	\$1,000.00
6 Equipment Rental	Tenting / Seating	\$ 500.00			
7 Food	Hot Dogs / Ice Cream / Donuts		\$ 4,000.00	Lindsay Horvath	\$5,000.00
8 Face Painting / Balloon Art	Always Sparkle Kids		\$ 1,000.00	Lindsay Horvath	
9 Games / Activities	TBD	\$ 500.00			
10 Misc. Water / Popcorn / Supplies	Smart & Final / Target / Grocery Store	\$ 500.00			
11 CLEAN UP / TRASH BAGS / TRASH REMOVAL	Misc. Activites	\$ 100.00			
12 SIGNAGE / OUTREACH / BANNERS / FLYERS	Staples / The Print Shop	\$ 400.00			
13 Health Permit		\$ 500.00			
TOTAL ESTIMATED ENC WORKING BUDGET TOTAL		\$ 3,100.00	\$ 12,500.00	TOTAL SPONSORSHIP CONTRIBUTION	\$12,500.00
			TOTAL BUDGET	\$	15,600.00