



Encino Neighborhood Council

4924 Paso Robles Avenue, Encino CA 91316 Phone: 747.282.0450

Roy Nwaiser - President
Josh Sautter - Vice President
Jennifer Luce - Secretary
Pilar DeFreest - Treasurer
Kelvin Tolbert - Sergeant-at-Arms

NOTICE AND AGENDA ENCINO NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE MEETING **Minutes**

Monday, November 3, 2025 @7PM ZOOM
Please click the link below to join the webinar:
<https://us02web.zoom.us/j/87050942391>

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4499 (Toll Free) or 833 548 0276 (Toll Free)Webinar ID: 870 5094 2391 International
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Zoom Webinars are recorded

IN CONFORMITY WITH GOVERNOR NEWSOME SIGNING SB411 INTO LAW ON OCTOBER 9,
2023 AND IN CONFORMITY WITH THE LOS ANGELES CITY COUNCIL PASSING CF 23-1114, THE
ENCINO NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A
CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION

Public Comment: Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per
speaker. Time may be adjusted at the Chair’s discretion. Public calling in, please press *9 on
your phone to raise your hand to speak. For those that are using the Zoom Webinar please use
the raise your hand feature to speak. Public comment on agenda items will be heard when the
item is up for discussion. Public comment on agenda items is limited to 1 minute per agenda
item. Comments from the public on agenda items will be heard only when the respective item is
being considered. Time may be adjusted at the Chair’s discretion.

Voting Committee Members: *Kristin Moss, Chair, *Pilar DeFreest, *Roy Nwaiser, *Rachel
Perry, *Joshua Sautter

Alternate Committee Members: n/a

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council
Board-Members or Alternates may be seated at a time to vote during a committee meeting.

1. Call to Order. Start recording. Roll call. Determination of quorum. 7:03pm

- **All committee members are present**

2. Comments from chair:

- **Doggie costume contest recap - We supported through a NPG, it was very well attended, and we had a ton of traffic at the neighborhood council table, lots of families coming to meet & greet and get the swag. Thanks to Jennifer Luce for representing ENC with me, and to Pilar who put in a ton of work to set-up and stay throughout the event.**
- **Digital Platforms update: We've grown 35 new followers month over month, primarily through Instagram.**
- **Don't forget to vote tomorrow!**

3. Reports from Public Officials/Departments/Community Agencies.

- **No attendees**

4. Public Comment on Non-Agenda Items – Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair's discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak.

- **None**

5. Old Business:

A. Discussion: Review Oct Newsletter performance - Rachel will share insights and analytics from our new newsletter format (sent Oct. '25). Opportunity to share feedback and/or thoughts for the next quarterly newsletter.

- **Our email distribution was up 9% over the summer newsletter, and open rate slightly lower than average, but flat in terms of opens. 2% click rate and mobile opens at 54% (up 17x), Next one (quarterly) will be in January '26.**

6. New Business:

A. Discussion & Possible Motion: ENC Logo Update - Discuss if/how we want to approach refreshing the Encino Neighborhood Council logo, as a follow-up to the Board approved spend to make a high-res version and developing an ENC style guide. [Logo Reference Deck](#)

- **MOTION:** Josh Sautter, 2nd Rachel Perry. Approve the expenditure up to \$1,000 for the design of a new logo.
 - **AMENDED MOTION:** Roy Nwaiser, 2nd Pilar DeFreest. Approve up to \$250 for the creation of a new logo, after we've reached out to the community and engage them to make a suitable logo for free/volunteer.
 - **VOTE: 4 YES / 1 NO**

Board Member	Yes	No
Roy Nwaiser	Y	
Josh Sautter		N
Rachel Perry	Y	
Pilar DeFreest	Y	
Kristin Moss	Y	

B. Discussion & Possible Motion: Website Redesign - Discuss if/how we want to approach redesigning and updating our website via an RFP (Request for Proposal). Including budget available, main objectives, and key needs as part of a refresh.

MOTION: Kristin Moss, 2nd Pilar DeFreest. Kick-off an RFP process for updating the website.

VOTE: 5 YES / 0 NO

Board Member	Yes	No
Roy Nwaiser	Y	
Josh Sautter	Y	
Rachel Perry	Y	
Pilar DeFreest	Y	
Kristin Moss	Y	

C. Motion: Nomination for Admin 2 - As part of the Board-approved [ENC Digital Roles & Responsibilities](#) document, provide a nomination for Admin #2, to be presented to the Board for Approval on 12/3/25.

MOTION: Josh Sautter, 2nd Roy Nwaiser. I nominate Pilar DeFreest as Admin 2.

VOTE: 4 YES / 0 NO / 1 ABSTAIN

Board Member	Yes	No	Abstain
Roy Nwaiser	Y		
Josh Sautter	Y		
Rachel Perry	Y		
Pilar DeFreest			A
Kristin Moss	Y		

7. Adjournment , 7:51pm

Next Meeting: Outreach Committee: December 1, 2025 @ 7pm on Zoom

Announcements: Please see the Encino NC website for announcements of other events and to join our mailing list. [Here](#). You can also follow us on Social media - [Instagram](#), [Facebook](#), [YouTube](#).

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

IN CONFORMITY WITH THE OCTOBER 6, 2023 ENACTMENT OF CALIFORNIA SENATE BILL 411 (PORTANTINO) AND LACITY COUNCIL APPROVAL ON NOVEMBER 1, 2023, THE ENCINO NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED VIRTUALLY.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's subject matter jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker per item, unless adjusted by the presiding officer of the Board or Committee. Consent items which have been unanimously approved by a public committee meeting are exempted unless pulled from the consent section by a Board member.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass display case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, 91316 and digitally at www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City's Early Notification System: [Early Notification System \(ENS\)](#)

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Josh Sautter, Board President, at (747) 282-0450 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the ENC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <https://www.encinonc.org/page/viewPage/bylaws>

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

SERVICIOS DE TRADUCCIÓN: Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Josh Sautter, Presidente de la Mesa Directiva, al (747) 282-0450 o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.

SB 411 Updates: In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.